



November 20th, 2017
Shaw Centre, Ottawa

Sponsor Opportunity

The [Gatineau Ottawa Agile Tour \(GOAT\)](#) is the largest non-profit agile conference in the Canadian capital region. It provides world class talks and workshops, enhances professional networks, and inspires professionals of all levels to innovate and collaborate.

Improve your brand, build trust, recruit, and interact with more than 500 invested, engaged agile professionals, and the people they influence.

Reach out to sponsor@goagiletour.ca.

GOAT 2017

GOAT 2017 is a full day conference scheduled for **Monday November 20th, 2017** at the [Shaw Centre](#), centrally located in downtown Ottawa.

GOAT has run for 6 years, and is part of the [Agile Tour](#) that will take place in 90 cities worldwide.



GOAT 2016 Video



The video can be found [here](#).

#GOAT2016

See the full Twitter feed [here](#).



Anthony P. Sheehan @ForgabhAnLa · 21 Nov 2016

Looking forward to a great day at #GOAT2016. Agile is here and well in the NCR; more than 500 attendees! Have fun everyone!!





Agile Ottawa @agileottawa · 21 Nov 2016
@DocOnDev about The Uncertainty Advantage #GOAT2016



♥ toddcharron and 2 others liked



Moyra McWilliam @MoyraMcWilliam · 21 Nov 2016
"Not success that motivates others. It's the struggles". @DaveDame Very inspirational! #Goat2016



🔄 Mike Lowery and 4 others Retweeted



Gillian Lee @Gilly9 · 21 Nov 2016
Hi from Coaches Corner at #Goat2016



2017 Sponsorship Comparison Chart

Description	Title (x1)	Premiere (x4)	Platinum (x5)	Gold (x10)	Silver (no limit)
Cost	\$8 000	\$4 500	\$3 000	\$2 000	\$500
Sponsor Booth	x	x	x	x	-
Free Entrance Tickets	5	3	2	1	0
Booth Staff Tickets	2	2	2	1	0
Keynote Room Naming	x	-	-	-	-
Title Sponsor Signage Package	x	-	-	-	-
Keynote Announcement	x	x	-	-	-
Premiere Sponsor Signage Package	-	x	-	-	-
Breakout Room Naming	-	x	-	-	-
Coaching Space Sponsor	-	x	-	-	-
Content Marketing (email, web, social media)	x	x	x	-	-
Platinum Sponsor Signage Package	-	-	x	-	-
Breakout Room Naming Opportunity	-	-	1 of 2	-	-
Main Meal Break Sponsor Opportunity	-	-	1 of 1	-	-
Coffee Break Sponsor Opportunity	-	-	1 of 2	-	-
Floor Decal or Pillar Wrap	-	-	-	x	-
Sponsor Spotlight (email, web, social media)	x	x	x	x	x
Logo Size in Marketing Materials	L	ML	M	MS	S

L: Large **ML:** Medium Large **M:** Medium **MS:** Medium Small **S:** Small

Custom Sponsorship Arrangements

GOAT can negotiate custom packages to meet your organization's needs.

Examples

- End of day drinks sponsor
- Coat check sponsor (November, brrr!)
- Equipment sponsor
- Speaker gift sponsor

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